



How the City of Alexandria Builds a Legacy of Data Security and Governance

Customer Profile

The City of Alexandria, Virginia is an independent city known for its rich history and forward-looking approach to local government. By embracing technology and data-driven practices, Alexandria works to enhance community services, strengthen transparency, and support long-term strategic goals for its residents.

Location

Alexandria, VA

Industry

Public Sector

Platform

Microsoft 365
Salesforce

Solution

[AvePoint Cloud Governance](#)

[AvePoint Cloud Backup](#)

Success Highlights

- Established clean and organized data governance and stewardship.
- Improved security and protection for community information.
- Gained immediate efficiencies by optimizing the use of existing tools.
- Pioneered generational initiatives to build a legacy for the community.

The Challenge

Without a clear strategy for data management, the City of Alexandria saw its ability to compete and govern its information effectively begin to erode. The city's data was like a "ball of yarn" – disorganized, constantly changing, and lacking the necessary structure for good governance. This unstructured environment made it difficult to prevent unauthorized access and utilize data effectively for community decision-making. "If you don't have healthy, clean, good data governance and stewardship, you're at a competitive disadvantage," explained Ryon Saenz, Deputy Director of IT for the City of Alexandria. The city needed a partner to help them transform this "junk in, junk out" situation and build a foundation for long-term data security and protection for its community.



Having a partner like AvePoint – that can help you make sure you have good data governance – positions you to continue to disrupt, improve services, and improve your community."

*- RYON SAENZ
Deputy Director of IT, City of Alexandria*

The AvePoint Solution

AvePoint partnered with the City of Alexandria to address its data governance challenges directly. By implementing AvePoint's solutions, the city was able to better organize and understand its data, taking a constantly changing "organism" of information and bringing order to it. AvePoint provided a structured and controlled way for the city to use the technology and tools it already had available.

Additionally, AvePoint informed and guided the city's team on best practices, which led to immediate efficiency gains and a more effective use of resources. "Having a partner like AvePoint – that can help you make sure you have good data governance – positions you to continue to disrupt, improve services, and improve your community," Saenz shared.

The Bottom Line

With AvePoint's help, the City of Alexandria has established a robust data governance framework that allows it to protect its most valuable asset: its community's information. The partnership has enabled the city to use technology to bring essential services directly into people's homes and pockets, making it a more attractive, vibrant, and safe community. By cleaning up its data and improving its processes, the city is now able to make better, data-informed decisions.

Looking Ahead

The City of Alexandria sees its partnership with AvePoint as more than a technological fix. Instead, it's a generational effort. By building a strong foundation of data governance and security today, the city is playing a small but rewarding part in creating a long-term legacy. These initiatives are designed to improve services and ensure the community's well-being for decades to come, setting a new standard for how local governments can use data to serve their citizens.

Leaving a Legacy with Data Security & Governance



<https://youtu.be/-m7CRa3FssQ>

Join Ryon Saenz, Deputy Director of IT for the City of Alexandria, who shares how the city is strengthening public trust by prioritizing data governance and information security.

[Watch Now](#)

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