# tyGraph
## for Viva Engage

**Let Insights Drive Your Employee Engagement**

# tyGraph for Viva **Engage**

## Boost Your Digital Framework

Gather long-range adoption analytics in the context of your organization. With our advanced harvesters, keep data for up to three years to compare year-over-year insights. Integrate Entra ID and your HR data to provide user and departmental detail.

## Measure Engagement

Map content volume and engagement signals across Viva Engage communities of practice. Understand how communities interact with one other, and curate your network to promote successful communities and remove those cluttering your network.
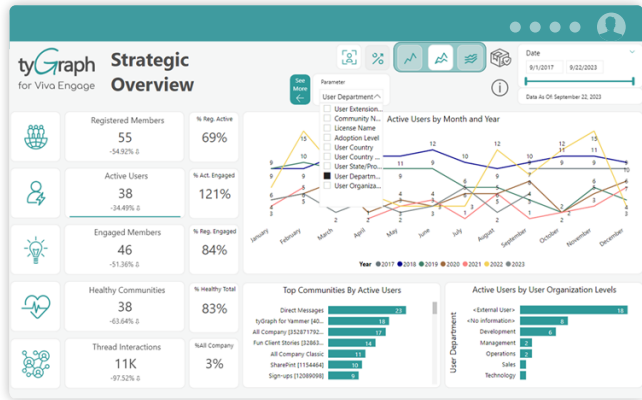
## Create Impactful Communications

Shape your employee engagement campaigns by evaluating how employees perceive your content through signals such as conversations, comments, reactions, contributors, seen by, and sentiment analysis.
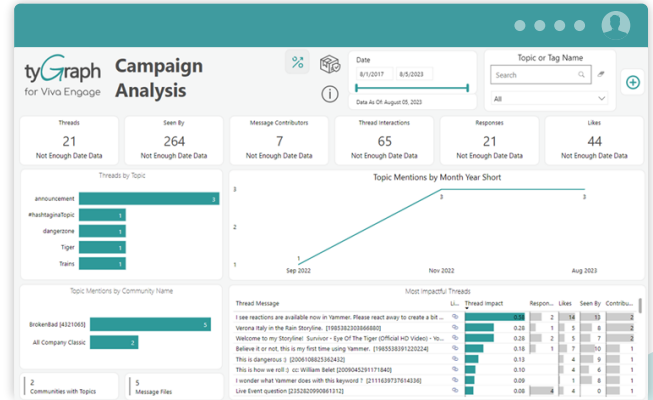
## Optimize employee communications and leverage the value of your digital network

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Internal communications tools are often overlooked when companies are defining their employee engagement strategy. Digital transformation and communication leaders can only keep up with the pace of change if they understand where the internal discussion is happening around their initiatives, who's participating, and how it's impacting their organization. With tyGraph for Viva Engage, build an insights-driven strategy that optimizes employee communications and leverages the value of your network.

▸ Statistic Overview



▸ Campaign Analysis

**ADOPTION**

- Retain data for up to 3 years

- Map engagement, activity, and discussions based on users' role, region, or hierarchy by syncing with Microsoft Entra ID and HR data

- Measure Viva Engage adoption of registered members, active users, and engaged members

**USAGE**

- Measure community health and promote top-performing communities

- Curate your Viva Engage network through identification of inactive communities that are causing clutter

- View top discussions that are trending

**IMPACT**

- Seamlessly view engagement signals, such as reactions, comments, and contributors, for every post in one place

- Show the value of leadership's engagement through new Q&A and Live Events dashboards

- Granularly see the top audiences your posts are reaching

- Measure employee sentiment to shape future Viva Engage campaigns

- Benchmark the success of campaigns against each other to accurately measure one's impact

- Discover the secret to what makes a great post for your network

For more information, please visit www.avepoint.com/products/cloud/tygraph-for-viva-engage

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