


Innovative employee experience and workplace analytics, with a human touch.




## Human capital is powering your modern workplace—*ty* into it.


According to Microsoft's [Work Trend Index](#), 85% of leaders say that the shift to hybrid work has made it challenging to have confidence that employees are being productive. How can organizations get the most value from their Microsoft 365 investments to drive collaboration and productivity? How can we make sure that our teams are efficient, informed, and engaged?




**Optimize Adoption & Change Management.** 70 percent of change efforts fail, mainly due to employee resistance and lack of support from the top. To beat those odds, companies must have programs in place to guide and support employees. How can you measure adoption and validate strategies to merge, divest, re-org, or make a major investment? Start by capturing baseline metrics, then let us illustrate the impact of your changes as they're rolled out. Maximize adoption by tracking engagement across applications. Identify users who are likely to adopt or even those who have regressed, then take steps to re-engage with them.



**Measure the Impact of Internal Communications.** As users struggle to keep up with emails, notifications, and alerts, it can be difficult to ensure that your internal communications are cutting through the noise and reaching their intended audience. Visualize how your message is moving through your organization, including who it's reaching, how they're reacting, and which channels they're engaging with. From there, you can refine your messaging, revive existing communication channels, and implement strategies that increase engagement and extend your reach.














**Keep a Pulse on Employee Sentiment and Engagement.** With your workforce distributed across homes, offices, and regions, there's a disconnect between employees and leadership. Managers used to be able to keep an ear out for the hot topics being discussed around the water cooler, but that social capital has been lost in the modern workplace. How can you find out how employees are feeling without launching disruptive surveys and waiting months between review cycles? Monitor user sentiment and engagement in real-time so you can plan programming designed to keep your best asset—your people—engaged and retained.



**Demonstrate Value & Return on Investment.** After months of jumping through hoops with Budgeting and Procurement, the last thing you want is for your new IT purchase to fall flat. But evaluating the return on your Workspace or overall IT investment goes beyond simply running the numbers. Track user activity against existing KPIs to ensure solutions are being used to maximum value. See whether employees are using their licenses, then reduce costs by eliminating underused tech. Track your digital transformation score over time by evaluating engagement and productivity across Microsoft apps.

Actionable workplace insights are vital to gaining and maintaining a competitive edge. tyGraph puts this critical intelligence at your fingertips. Award-winning data analytics and visualizations allow organizations to organize, measure, and analyze human interactions to accelerate success in the digital workplace. Supporting millions of users across six continents, tyGraph uses analytics to drive evidence-based decision-making and optimize performance while improving sustainable technology adoption, employee experience, and the flow of information. Now, paired with AvePoint’s powerful Confidence Platform, organizations have both the critical insights to establish best practices and make better decisions, but also the powerful capabilities to act on these insights and secure collaboration in a way that’s scalable and enforceable so collaboration stays safe over time.

## How we do it for:

	<b>ADOPTION</b>	<b>COMMUNICATIONS</b>	<b>PEOPLE</b>	<b>ROI</b>
<b>Uncover</b>	Capture historical user activity & engagement metrics	Measure the current reach of your messaging, and where people are interacting.	Capture baseline engagement metrics and sentiment mapping.	Capture baseline metrics to support your investment in collaboration solutions like Microsoft 365.
<b>Act</b>	Accelerate adoption with bite-size learning modules on Microsoft 365 technology.  Empower users with self-service IT resources.	Roll out internal communications campaigns.	Rebuild social capital in the modern workplace by launching new communications and engagement strategies. Empower users with flexible, collaborative tools.	Implement your new collaboration solution. Accelerate end user adoption with bite-size training modules on Microsoft 365 technology.
<b>Validate</b>	Validate the impact of your training and communications with real-time analytics.  Inform coaching strategies and justify changes to your plan.	Visualize how your communications move through the organization, including who it’s reaching, how it’s resonating, and where they’re engaging with your content.	Find out how employees are responding to your initiatives by identifying organizational trends or diving deeper for regional, team, or role-based insights.	Use our digital transformation scorecard to follow your progress. Track your M365 security posture over time with time-based security dashboards.
<b>Enforce</b>	Identify users who are likely to adopt or even those who have regressed, then take steps to re-engage with them.	Refine your messaging, revive existing communication channels, and implement strategies to increase engagement and extend your reach.	Adjust your engagement strategies based on tyGraph’s workplace analytics.	Prevent external sharing, enforce information barriers, or even prevent anonymous sharing with 30+ pre-loaded policies, or build your own.
<b>Powered by</b>	    			   

► **Learn more** about how AvePoint is accelerating digital workplace success.

For more information, please visit [www.avepoint.com](http://www.avepoint.com).

**How to Buy**  
 201.793.1111 | [Sales@AvePoint.com](mailto:Sales@AvePoint.com) | Request a demo at: [www.avepoint.com](http://www.avepoint.com)  
 AvePoint Global Headquarters | 525 Washington Blvd, Suite 1400 | Jersey City, NJ 07310

