

**Innovative employee experience and workplace analytics, with a human touch.**

# Human capital is powering your modern workplace—*ty* into it.

According to Microsoft's [Work Trend Index](#), 85% of leaders say that the shift to hybrid work has made it challenging to have confidence that employees are being productive. How can organizations get the most value from their Microsoft 365 investments to drive collaboration and productivity? How can we make sure that our teams are efficient, informed, and engaged?

Actionable workplace insights are critical to gaining and maintaining a competitive edge. tyGraph puts this critical intelligence at your fingertips. Award-winning data analytics and visualizations allow organizations to organize, measure, and analyze human interactions to accelerate success in the digital workplace. Supporting millions of users across six continents, tyGraph uses analytics to drive evidence-based decision-making and optimize performance while improving sustainable technology adoption, employee experience, and the flow of information. Now, paired with AvePoint's powerful Confidence Platform, organizations have both the critical insights to establish best practices and make better decisions, but also the powerful capabilities to act on these insights, to secure collaboration, in a way that's scalable and enforceable so collaboration stays safe over time.

**Together, AvePoint + tyGraph provide holistic support to your most critical business initiatives:**



## **Optimize Adoption & Change Management**

For M&A teams, Program Leads, Digital Transformation Leaders, and Digital Workspace Owners. Establish baseline metrics, implement changes, then adjust as needed based on ongoing insights.



## **Measure the Impact of Internal Communications**

For Communications Teams to optimize who, what, when, and where comms are shared with employees, and to validate the right messages are getting to the right people.



## **Keep a Pulse on Employee Sentiment and Engagement to Boost Retention**

For People and HR leaders to empower managers, and enact real, sustainable change to improve employee retention.



## **Demonstrate Value & Return on Investment**

For Shared Services and Data Owners, to prove the value of their Microsoft license investments, and ensure their teams are equipped to support the future growth in collaboration and content.

**UNCOVER:** Workplace analytics identify trends, measure engagement, and gauge sentiment. Then, understand if current user behavior poses a security risk or threat.

- Capture baseline metrics to support your investment in collaboration solutions like Microsoft 365.
- Draw upon these metrics to inform your change management strategy.
- Identify sensitive data, who has access to it, whether they've accessed it, and if any external users are a threat.
- Prioritize potential risks for further action before proceeding with migration or change management projects.

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**VALIDATE:** Measure ongoing employee engagement and adoption.

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Powered by The Confidence Platform & tyGraph

**ACT:** Accelerate adoption with bite-size learning modules on Microsoft 365 technology. Take it a step further by guiding users with automated M365 service delivery.

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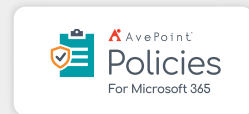
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**ENFORCE:** Keep collaboration safe. Enforce Microsoft 365 security rules and best practices.

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