

Measure, analyze, and optimize your SharePoint Intranet with tyGraph Pages.

## Embedded **SharePoint** Analytics



### Measure Intranet activity

Tap into robust insights for SharePoint pages to see usage patterns over time, page views, unique visitors, and more. Monitor adoption with daily, weekly, and monthly active user reports. Take advantage of heat map technology to identify high and low traffic links. Plus, drill down into browser and device usage to see how users are accessing your content and understand your Viva Connections adoption.



### Enable better decision-making

Empower internal teams to make data-driven decisions about SharePoint site management. By understanding which pages and content are getting the most engagement, site owners can take a proactive approach to content generation and flag areas for improvement. Content creators can even use metadata to aggregate data by topic, enabling them to better understand the usage and value of their content.



### Optimize SharePoint environment

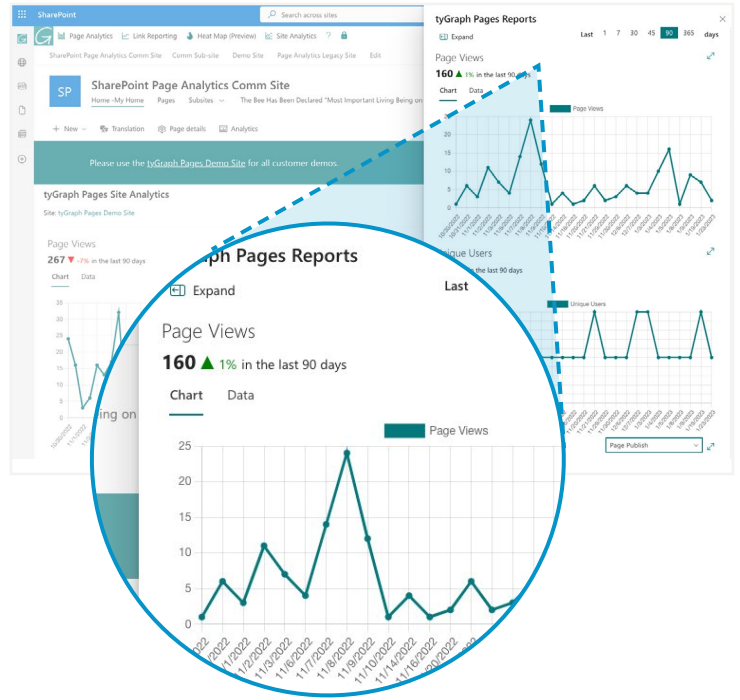
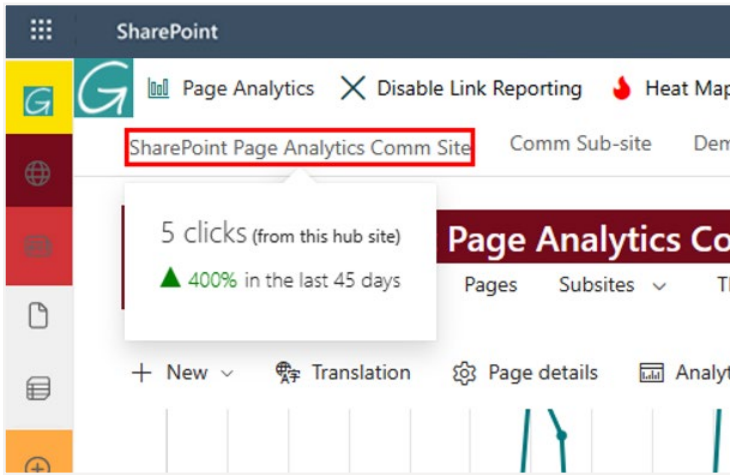
Delivered as simple web parts embedded into your existing SharePoint sites, tyGraph Pages lets you peek under the hood and make sure your SharePoint sites are in tip-top shape. In-context data visualizations and analytics monitor load times and other performance metrics so that you can troubleshoot connection issues, optimize the end user experience, and boost overall user adoption.

## You already know SharePoint. Now get to know in-context, in-product SharePoint analytics.

tyGraph Pages gives SharePoint admins detailed analytics for SharePoint sites and pages, helping them understand how their Intranet is performing and how users are accessing and engaging with the content. Lightweight and GDPR-compliant, tyGraph Pages enables admins, portal owners, and content creators to view visitor behavior and usage trends over time.

Unlike generic web analytics solutions, tyGraph Pages is purpose-built for Microsoft 365 users to analyze Intranet activity. Low-friction and quick-to-install, our solution is delivered as web parts embedded within your existing SharePoint sites. This way, admins and site owners can easily access reporting and analytics without juggling yet another app.

tyGraph Pages goes beyond the straightforward reporting available natively and adds critical context, enabling stakeholders to view trends and trace them back to the root cause. Armed with this context, site owners can make informed decisions about navigation and link optimization, what type of content to publish going forward, and how to drive user adoption.



**IN-PRODUCT ANALYTICS**

- Quickly visualize your Intranet navigation using heat map technology to identify high and low traffic areas across your global and site navigation, as well as all your links.
- Explore the activity of your key resource links and navigation elements in an interactive way, to understand current and historical usage.

**TENANT ANALYTICS REPORT**

- Quickly take inventory of your top performing SharePoint sites, pages, and news articles to understand which sites and content are key to your organization’s user experience.
- Drill down into usage trends to understand which links, buttons, and web parts are creating the most engagement.
- Understand whether Viva Connections and Microsoft Teams are becoming the new launch point for your Intranet.

**REPORT PANEL**

- Access the analytics you need, when you need them, directly in context, with our convenient Report Panel.
- View key hub, site, and page metrics (unique users, views, and more) over time, with up to 365 days of historical data.
- Understand which platform visitors are using to consume content, including mobile, Teams, and Viva Connections.
- Choose from a library of pre-built report visuals to customize your experience.
- Understand your user’s behavior by tracking their average time on page and average page read percentage.

To learn more about tyGraph Pages, please visit [www.avepoint.com](http://www.avepoint.com).

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