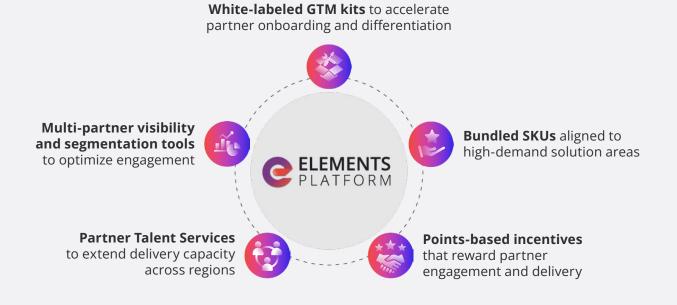


Empower Partners. Accelerate Delivery. Scale Impact.

AvePoint helps distributors activate and grow their partner ecosystems with turnkey GTM kits, bundled SKUs, and scalable services—driving adoption, differentiation, and recurring revenue.

Why Distributors Choose AvePoint

AvePoint is more than a technology provider—it's a strategic partner for distributors looking to scale partner success. Our partner program offers enablement, incentives, and GTM support tailored to distribution. Distributors gain access to:



Whether you're onboarding new partners or expanding service delivery across regions, AvePoint helps you build a scalable, differentiated distribution strategy.

Partner Growth Journey

Distributors guide partners through three key stages of growth:

ACTIVATE

Launch partners with bundled SKUs, onboarding tracks, and ready-to-sell solutions across backup, workspace management, and compliance.

EXPAND

Help partners grow into Al readiness, risk and resilience, and regulatory compliance.

OPTIMIZE

Support mature partners with co-marketing, strategic engagement, and points-based incentives.

Core Solution Areas for Distribution

AvePoint's platform helps distributors deliver scalable, partner-ready services aligned to four key solution areas:

Cloud Migration

Accelerate onboarding and tenant transformation with automated provisioning and governance.

Smart Operations

Automate lifecycle policies and multitenant administration to reduce manual work and scale efficiently.

Secure Cloud & AI

Enforce compliance, govern Copilot access, and reduce risk across environments.

Value Optimization

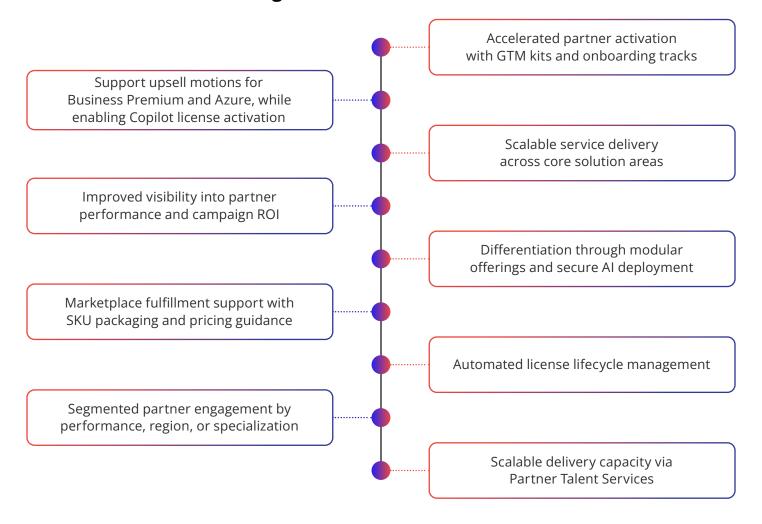
Reduce waste and prove ROI with license and storage insights.

Platform Impact with AvePoint Elements

AvePoint's Elements platform helps distributors activate and scale partner success:

METRIC	IMPACT
60% faster onboarding	Migration bundles save over 80 hours per client during setup
85%+ reduction in admin workload	Automation streamlines provisioning and policy enforcement
40% fewer support tickets	Lifecycle automation and risk detection reduce escalations
100% audit-readiness	Automated reporting supports compliance-as-a-service
56% of M365 licenses are underutilized	AvePoint helps partners optimize spend and increase attach rates

Strategic Outcomes for Distributors



Ready to Activate Your Channel?

Empower your partners to deliver scalable, secure services with AvePoint. The Managed Data Security Campaign-in-a-Box Kit includes everything you need to help partners launch quickly, differentiate their offerings, and grow recurring revenue.



Explore our Partner Program Request a Demo of AvePoint Elements