

Marketplace Integration

Marketplace Integration for MSPs

Effortlessly manage AvePoint license purchasing and provisioning for every client, all within the Elements Platform. Marketplace Integration gives MSPs a unified dashboard to buy, deploy, and oversee licenses and services—streamlining transactions, accelerating onboarding, and keeping environments up to date.

Marketplace Integration Key Capabilities & Use Cases



Purchase & Provision Licenses Directly

- Buy and deploy AvePoint licenses for all clients without leaving the Elements Platform.
- Result: Faster onboarding, fewer errors, and immediate service activation.



Bulk Onboarding & Distributor Support

- Bundle services, onboard multiple clients, and manage distributor relationships in one place.
- Result: Save hours, reduce manual work, and scale operations efficiently.



Centralized Dashboard

- Monitor transactions, license assignments, and renewals across all tenants.
- Result: Improved visibility, easier compliance, and proactive management.



Automated Workflows

- Automate license provisioning and renewal reminders.
- Result: Minimize operational overhead and avoid service disruptions.



Integrated with Elements Modules

- Works seamlessly with Baseline Management, Workspace Management, and User & Device Management.
- Result: Unified experience for all service delivery and account management needs.

Why It Matters to MSPs

- · Reduce manual work and administrative overhead with centralized license management.
- Accelerate client onboarding and service activation for faster time to value.
- Improve compliance and reporting with real-time visibility across all tenants.
- Scale operations efficiently to support more clients without increasing staff.
- Strengthen renewal and upsell conversations with actionable license insights.



