AvePoint®

License Optimization

License Optimization for MSPs

Maximize value and minimize waste across every Microsoft 365 tenant. AvePoint License Optimization empowers MSPs to automate license management, reclaim unused licenses, and deliver measurable savings—all from the Elements Platform. Instantly surface inefficiencies, optimize costs, and support smarter service delivery without increasing overhead.

License Optimization Key Capabilities & Use Cases

Automated License Discovery

- Instantly identify unused, oversized, or unassigned licenses across all tenants.
- Result: Reduce waste and improve margins with actionable insights.

Policy-Driven Enforcement

- Apply controls to right-size entitlements and eliminate overspend.
- Result: Ensure every license is assigned and utilized appropriately.

License Cleanup & Reallocation

- Retire dormant accounts and reassign licenses to where they're needed most.
- Result: Streamline environments and maximize ROI.

Centralized Visibility

- Monitor license usage, spend, and adoption trends from a single dashboard.
- Result: Simplify reporting and support compliance audits.

Integrated with Elements Modules

- Works seamlessly with Baseline Management, Workspace Management, User & Device Management, and Marketplace Integration.
- Result: Unified experience for procurement, assignment, and ongoing optimization.

Why It Matters to MSPs

- Reduce manual effort and administrative overhead with automated license management.

- Accelerate onboarding, migrations, and renewals for faster time to value.

- Improve compliance and reporting with audit-ready documentation and real-time insights.

- Scale operations efficiently to support more clients without increasing staff.

- Strengthen renewal and upsell conversations by delivering ongoing license optimization insights.

ELEMENTS PLATFORM

Request a Demo of License Optimization in AvePoint Elements today!