

# The Confidence Platform

Insights and tools for data leaders to address modern challenges across multiple clouds

## There's a lot riding on your data

Data is your organization's most valuable asset. Today's data leaders are tasked with managing the spectrum of risk and opportunity by identifying and addressing cyber risk; demonstrating compliance to regulators; driving successful adoption of AI tools; and doing all of this in a cost-effective way that drives more efficient and secure business practices across all employees.

AvePoint's Confidence Platform helps data leaders go beyond secure to more effectively manage the risk and unlock the opportunity presented by their organization's data.

## Challenges Facing Data Leaders



### Manage Risk & Build Resilience

Cybercrime will have a \$10T impact on the global economy in 2025. Managing risk and building resilience are critical to protect organizations from catastrophic losses.



### Lead AI Adoption

Only 6% of AI pilots have progressed to broad organizational deployment. Organizations are struggling to establish data security and governance to ensure role-appropriate results.



### Compliance & Global Regulation

More than 160 countries have passed data protection laws. Company leadership, board members and data leaders face personal liability for failing to maintain secure business practices.



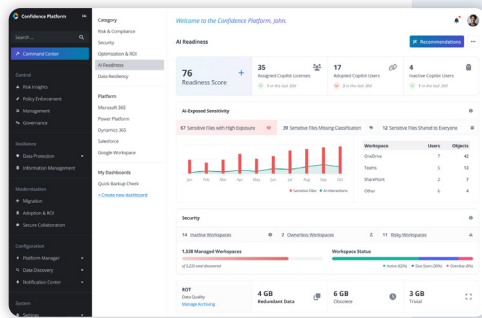
### Drive Cost Savings & Efficiency

Spending on SaaS technology has boomed and is expected to exceed \$700B in 2025. Technology leaders are under increasing pressure to manage overhead and justify spending by driving efficiency and demonstrating ROI.

We tried about four other companies with a whole proof of concept and analysis. AvePoint just simply made more sense. We knew we needed help with multiple things – reporting, governance, management, etc. – and AvePoint was the only provider to really cover it all.”

- Robert Young | IT Engineer | Prudential

## Insights and Tools to act with Confidence

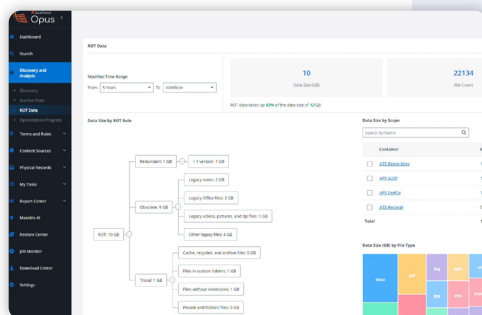
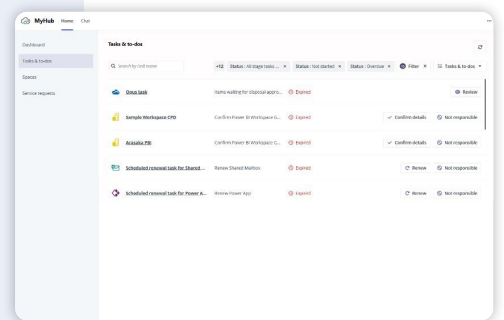


### See a complete, actionable picture

Establish a complete view into pressing business issues with purpose-built Command Centers. Consolidate data insights from cloud solution providers in a single pane of glass and get recommendations on next steps to take in the Confidence Platform to continue your company's progress against strategic risks and opportunities.

### Turn data owners into data stewards

Your company manages millions of files and the number grows every day. In this environment, scalable security requires a culture of accountability. The Confidence Platform helps data leaders operationalize the remediation of overshared documents with tools to drive accountability from data owners that democratize data security.



### Apply pragmatic data protection

Implement a tiered data protection strategy with tools that offer best-in-class security for your data and your budget. Minimize compliance risk, expenses and your attack surface through defensible destruction of ROT data.

## Beyond Secure. AvePoint Secure.

AvePoint is the global leader in data security in the age of AI. Our solutions empower organizations to go beyond secure to collaborate with confidence by ensuring a robust data foundation.

**Discover More:** [avpt.is/beyond-secure](https://avpt.is/beyond-secure)



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