AvePoint | THE AI TRUST COMPANY

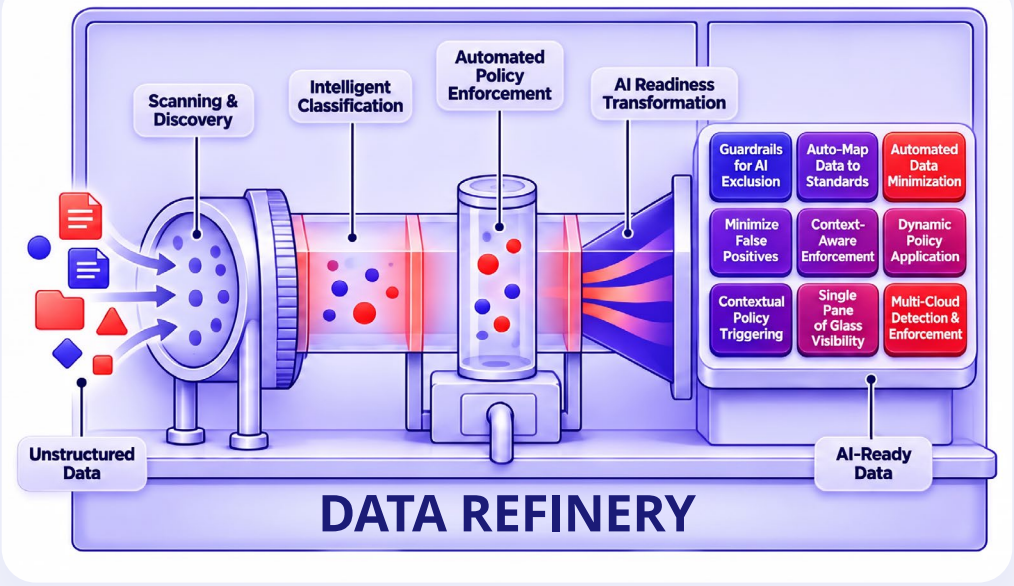
Kinetic Classification

# Classification that keeps up with your data

AvePoint's Kinetic Classification helps you continuously understand and govern information as sensitivity, risk, ownership, access, and business context evolve.

## CURATING THE DATA FOR AI TRUST

Creating a trusted foundation for security, governance, and AI.




*"86.9% of companies have delayed AI deployments because their data security and governance weren't ready, not because of budget or buy-in"*

AVEPOINT STATE OF AI 2026 REPORT

Kinetic Classification

### Multi-SaaS Scanning and Discovery

Combine multi-cloud scanning with contextual discovery and analysis to eliminate noisy alerts, focus on real risks, and build a strong foundation for compliant, AI-ready data.

### Automated, Context-rich Classification

Turn data classification into an active security control that continuously informs how information is protected, governed, retained, and exposed to AI.

## CLASSIFICATION THAT KEEPS UP WITH YOUR DATA

### Continuous Governance

Turn classification from a never-ending headache into a reality. Reduce manual burden, drive consistency, and bring internal alignment.

### Connected Across the Platform

Backup, information lifecycle, and access governance all draw on the same up-to-date classifications, so protection, retention, and access can stay in sync as your data changes.

### Data Trust Command Center

Highlight classification coverage and gaps, high-risk inactive data and synthetic data risk in a unified view to fully understand your content, where risk is building, and what to fix next.

# See what's possible

**Scan to explore the demo**

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