



# SII CANADA - AVEPOINT

Webinar:

**Protecting your Cloud Data in 2022 with SII Canada and AvePoint**



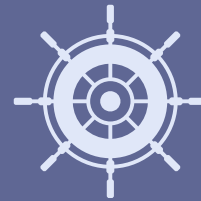
11 am EST



September 14th Wednesday



MIGRATE



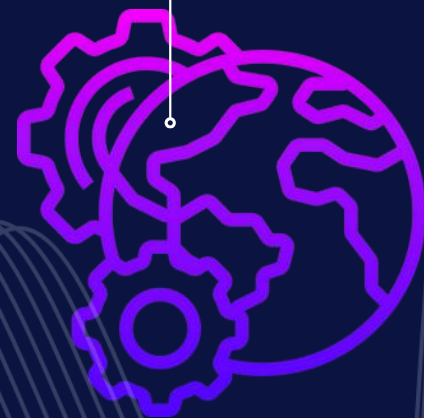
MANAGE



PROTECT

Jersey City, NJ

- Headquarter and principal operational center
- More than 1,500 employees



Microsoft  
Partner



Multiyear Partner of  
the year Award

17K

CUSTOMERS

8M

CLOUD USERS

88

COUNTRIES

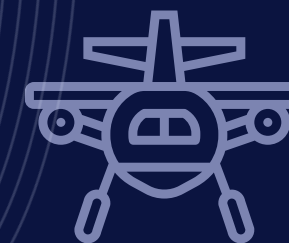
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CONTINENTS



# SII & AvePoint

- 300+ customers in Canada
- Local & Bilingual service
- Market leading software & consulting

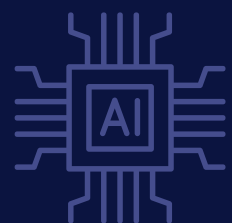


Aeronautics



Insurance

## SERVICES



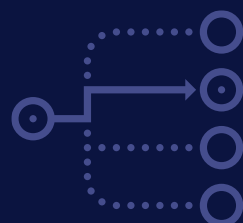
AI, BI & Big Data



Security / Cyber



IT Development



IT infrastructure



Defense



Banking



Health



Energy

## BUSINESS LINES



# Data is growing. The more data we own, the more we have to sift through, manage and protect

System glitches, human error cost small orgs **\$3.94M**

Average enterprise had **210** cloud-based collaboration services in use

**92%** of security data incidents are unintentional

Data breaches are **95%** higher without security automation



**Mo' Data, Mo' Problems**

# RANSOMWARE ATTACKS WITH NUMBERS

80%

of organizations  
**were hit** by a  
ransomware attack  
in 2021

127

new ransomware  
families were  
discovered in 2020

68%

of U.S. organizations **paid**  
the ransom for a  
ransomware attack in 2020

151%

**increased** in ransomware  
attacks between 2020 and  
2021

44%

of the education sector  
**report suffering** a  
ransomware attack in 2021

47%

of ransomware victims due to data  
leak sites in Q3 of 2021 were  
organizations based in the U.S. or  
**Canada**

40%

of boards of directors will have  
a cybersecurity committee by  
**2025** as stricter cybersecurity  
measures become a top priority

## What about you?



# AvePoint Cloud Backup

## With AvePoint Cloud Backup

- Accident-proof SLAs
- Own your data
- Recover on your terms

## Do I need M365 backup?

- Automatic Backup
- Restore granularity
- Preserve workflow definition
- 3 different restore types
- Data encryption
- Unlimited retention for backup data

AVEPOINT  
CLOUD  
BACK UP



VS.

NATIVE  
MICROSOFT  
365

# Native Microsoft 365

## High Impact

- Soft-delete Sites / Groups / Teams (30 days)
- Retention settings (legal holds)
- "Files Restore" - OneDrive / Sites / Teams
- Restore from Microsoft Backup (14 days)

## Scénario

- Owner / Admin error
- Legal Retention Only
- Ransomware
- Corruption





# Why AvePoint?

**COMPREHENSIVE SUPPORT FOR  
MICROSOFT 365 INFORMATION**



**CHOOSE YOUR OWN RETENTION  
UP TO UNLIMITED**

**IN OR OUT OF PLACE  
granular restores**

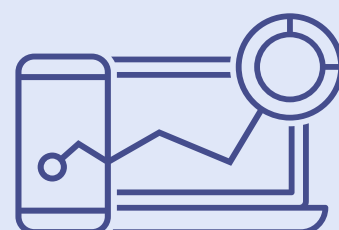


**SLAS ON YOUR OWN TERMS**

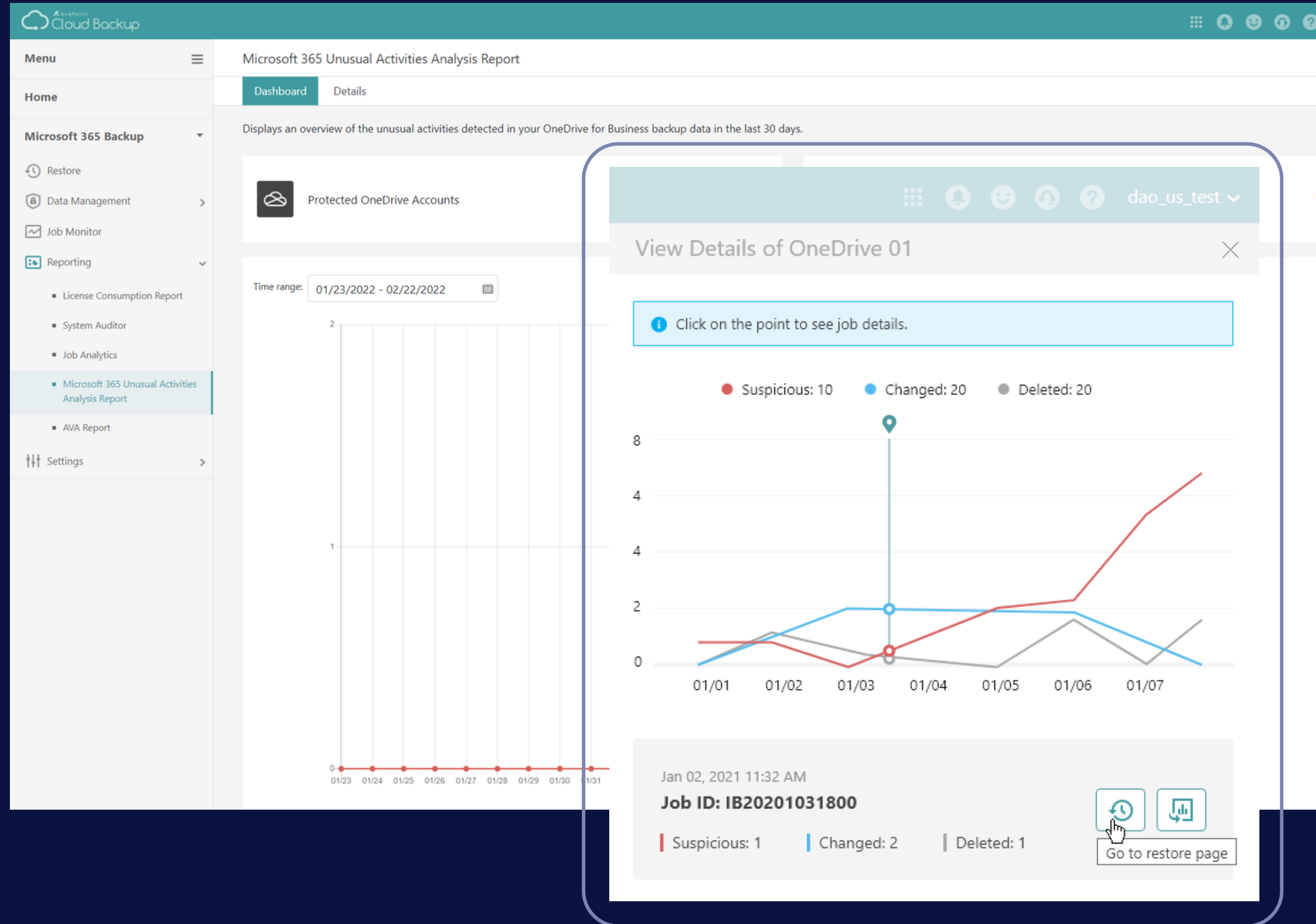
**BACKUP DATA  
OWNERSHIP**



**COMPREHENSIVE  
PROTECTION**



# AND we're continuously innovating..

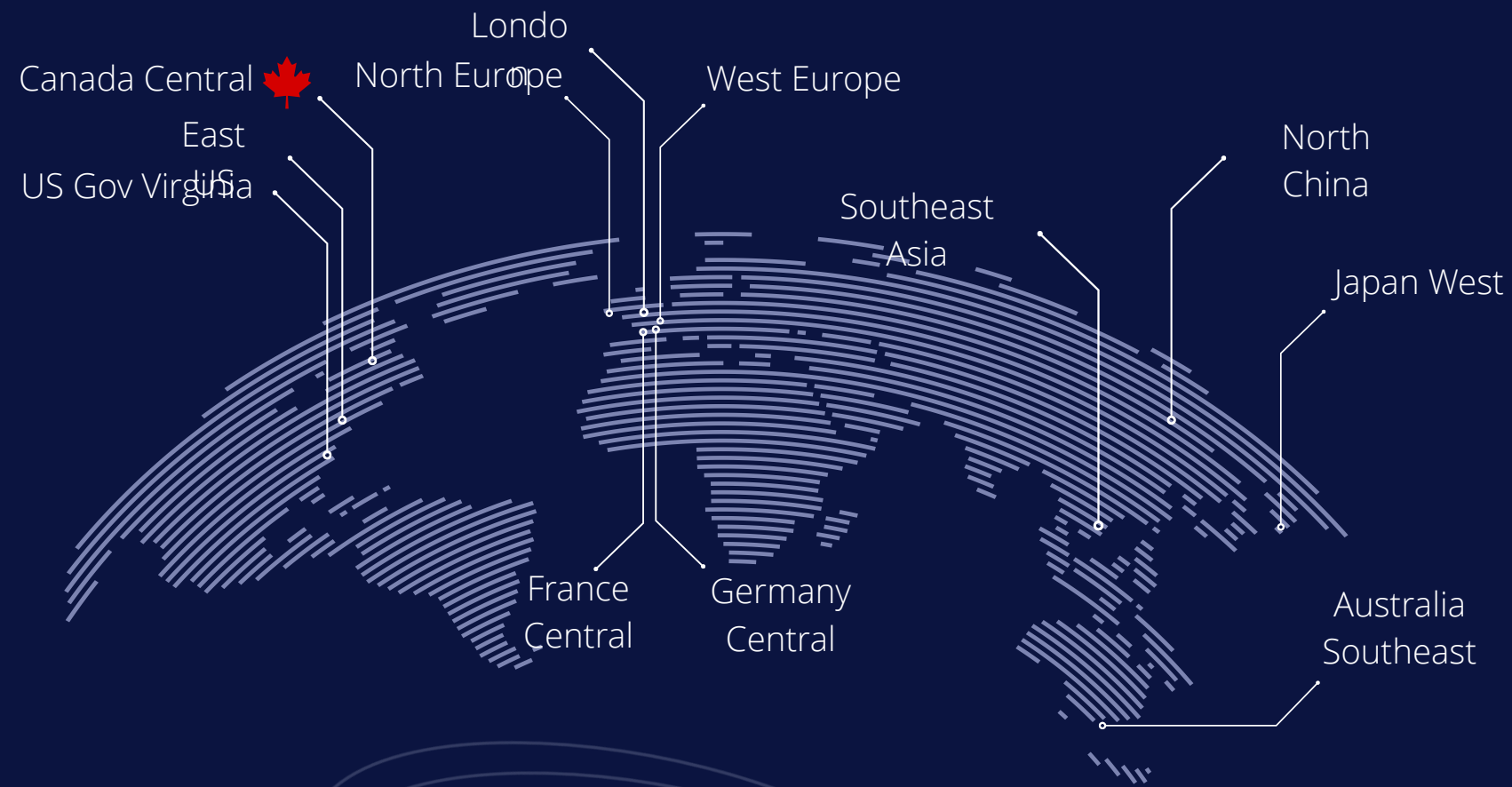


## Proactively detect ransomware events

- Early event detection
- Quick investigation
- Faster restore with AvePoint Cloud Backup



# Global cloud footprint



- **99.5% Availability | 24/7 Support**
- **8 Million Office 365 Supported Seats**
- **Managing 100 PB+**
- **12 Global Cloud Instances**

## CLOUD TO CLOUD BACKUP

- 100% SaaS
- Automatic backups (every 6 hours)
- Unlimited additional manual savings



## DRIVE IT EFFICIENTLY

for cloud service admin

- Recommended best practices
- Automate controls to take out complexity
- Delegate restores to power users



## REDUCE RISK

for c-suite and security execs

- Speed of restore
- Resiliency to critical cloud services
- Granular restores down to the item level



## DRIVE PRODUCTIVITY

for end-users

- Faster back to work in case of content corruption



## UNLIMITED STORAGE & RETENTION

- **Long term retention** capabilities vs the 93 days offered by Microsoft 365



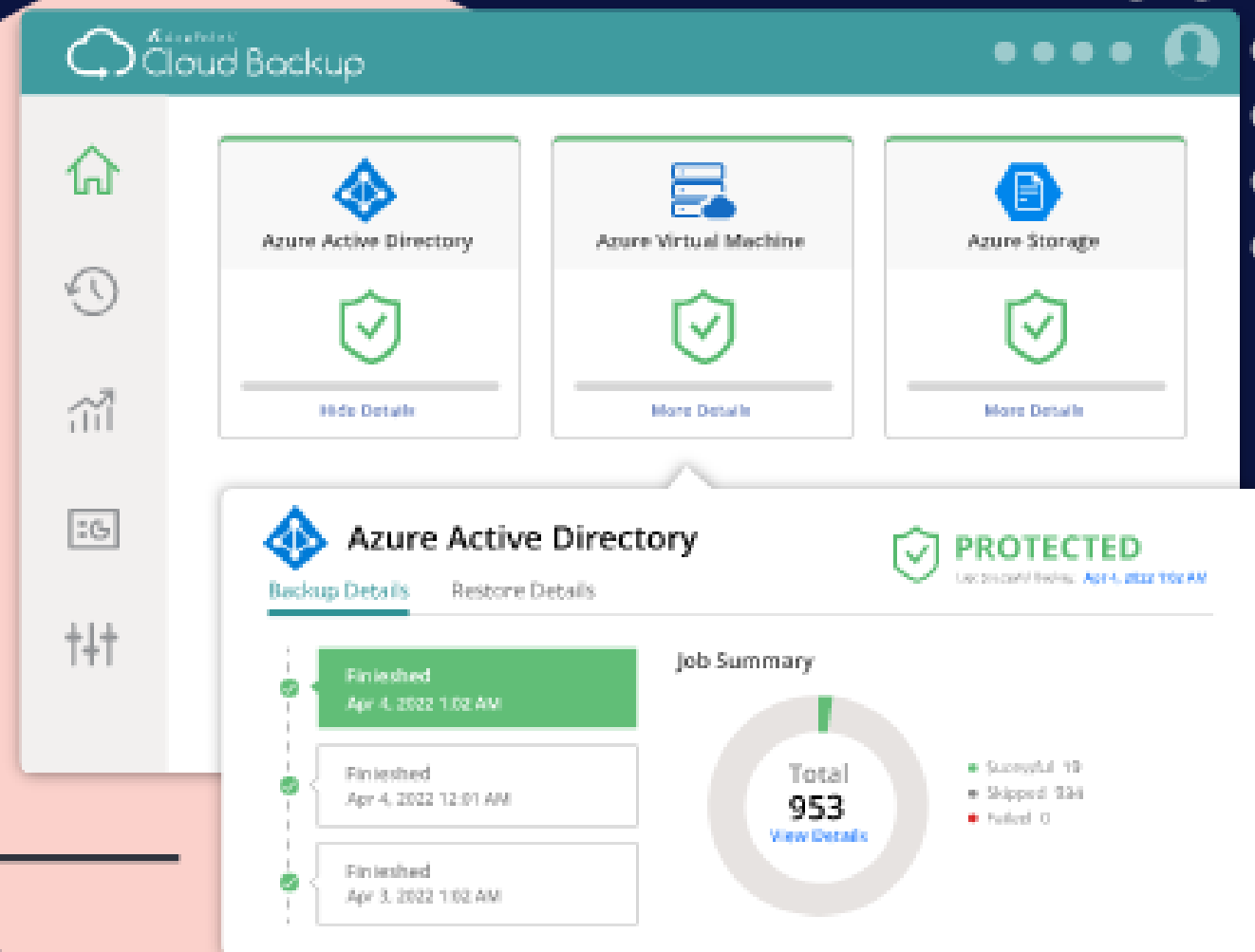
## ENCRYPTED BY DESIGN AND DEFAULT

- Possibility to bring your own storage and key
- Soc 2 - ISO 27001



# CLOUD BACK UP AZURE

AvePoint and SII Canada are building **a comprehensive backup solution to ensure business continuity**

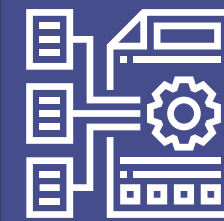


## COMPREHENSIVE BACKUP WITH GRANULAR RESTORE CAPABILITIES

An unlimited backup service for your critical business applications, Azure AD, Azure VMs, and Azure Storage.

## ONE VENDOR PROVIDING "SINGLE PANE OF GLASS" OVERVIEW.

Central command dashboard that summarizes backup and restore details of latest jobs, backup scopes, and frequency all hosted within AvePoint Online Services.



## QUICKLY RECOVER OR EXPORT YOUR BACKUP DATA.

Choose to securely store your data in our scalable Azure Storage or your private cloud. Business rules and filters enable you to quickly choose which objects you want to backup.



# CLOUD BACK UP AZURE



CYBERATTACK  
RISKS CONTINUE  
TO RISE



HOW CAN  
BUSINESSES BUILD  
RESILIENCY?



HYPERSCALE SAAS  
PLATFORM



CHOOSE WISELY



PROTECT YOUR  
IDENTITY

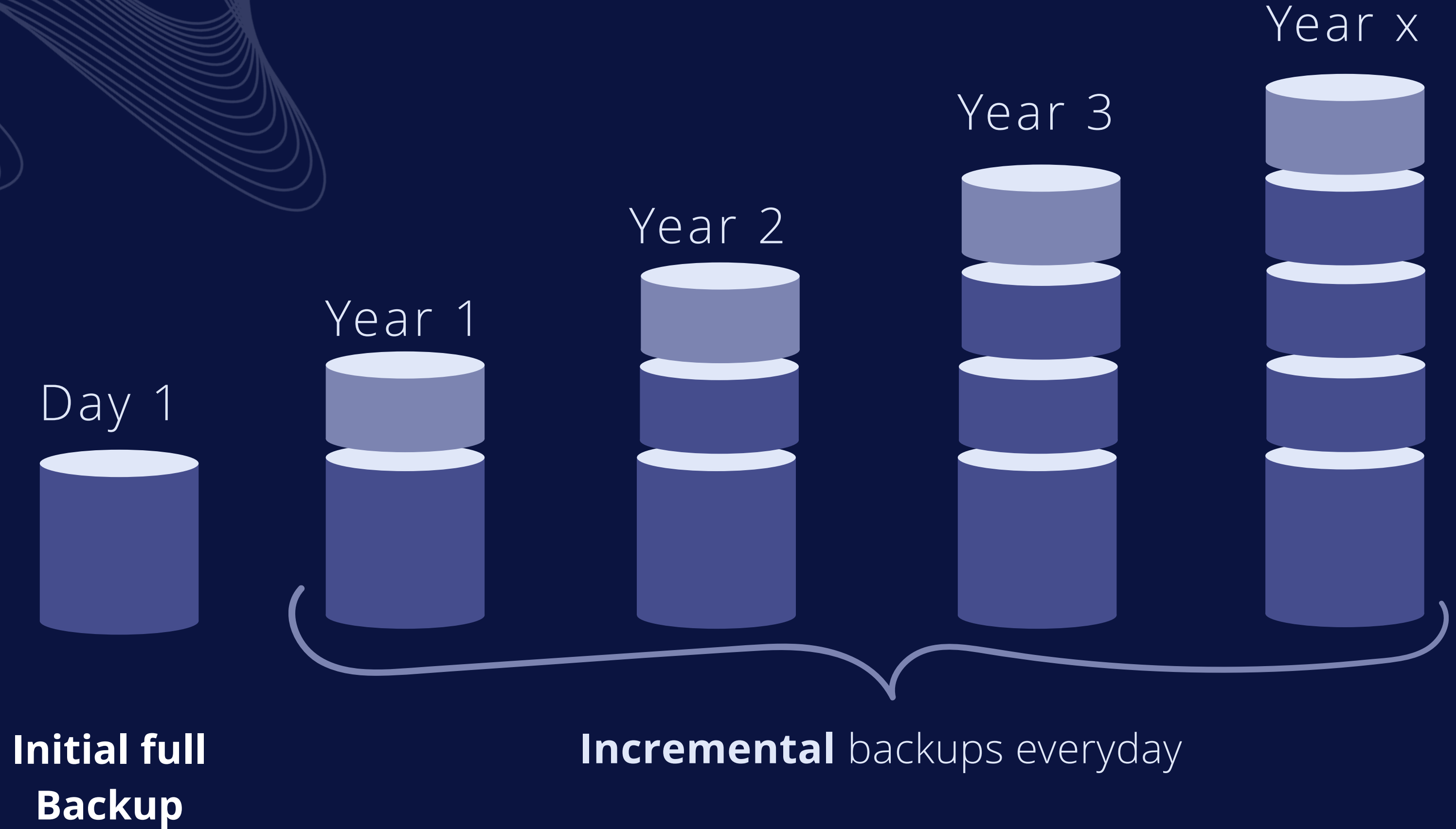


PROTECT YOUR CLOUD  
APPLICATION AND  
REGISTRATION



INCREASE YOUR  
FLEXIBILITY AND  
GRANULARITY





Cloud Backup - Unlimited Storage



Cloud Back Up  
M365  
&  
Cloud Back Up  
Azure







*Thank  
you*



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